

# Dan Berte

## at a glance

Bucharest-based good juju buff and experienced online architect in both corporate and entrepreneurial environments.

## in detail

→ Online Marketing Manager (June 07 – July 08)

Vodafone (<http://www.vodafone.ro>)

In charge of strategy, content, user experience and usability

→ Founder and Creative Developer (March 2003 – ongoing)

HelipadHouse.com (Cyan Advertising srl)

Craftsman of fine products like CeeVee.ro, Domains Jar, Mudjo, c\*free, iSpeed.info, WirelessIsFun.com

## education

BA in Economics (UBB Cluj, Management of European Institutions)

Journalism (UBB Cluj)

## languages

Proficient communicator in English and fair French connoisseur

## extras

Keynotes: for c\*free at IIR FMC'06 (Amsterdam) and IIR TP'06 (Barcelona) - documentation reference at <http://www.cfree.ro>

**tags** online, trends, marketing, media packaging, user/web-interface design, usability, pixel, LEGO, podcasting, Mac OS X.